



**California Association for Nurse Practitioners
Monthly Chapter Communication / June 2013**

June 25, 2013

Advocacy

SB 491

Senate Bill 491 (Hernandez), which would remove practice barriers for NPs, allowing them to work autonomously without physician supervision, continues to be the centerpiece of this year's advocacy efforts.

SB 491 is currently in the Assembly waiting to be heard by the Assembly Business & Professions, Consumer Protection Committee. The committee has not yet scheduled a hearing on the bill. The deadline for all policy bills to be heard in committee is August 18. There is still a lengthy road ahead for the bill. In order to get the votes needed to pass the Senate, Senator Hernandez agreed to consider amendments to address some of the concerns of opponents. The CANP Board of Directors, working in concert with Kristy Wiese, are in lengthy discussions regarding possible amendments.

Grassroots efforts are currently focused on members of the policy committee. A campaign currently active on CANP's Grassroots Action Center allows constituents of committee members to send messages of support. In addition, we are encouraging NPs who are constituents of the committee members to organize in-person visits to meet with Assembly members and/or legislative staff in their Capitol or district offices.

To assist in grassroots efforts, a Grassroots Coordinator has been hired. In addition, CANP has developed a Grassroots Playbook to assist members, Chapters, NPs and stakeholders in their own individual grassroots efforts. The Playbook covers strategies on how to participate at different engagement levels and provides details on etiquette for interacting with Legislators and their staff. It also provides instructions for coordinating office visits through the coordinator, and for reporting to her following those visits to pass along information on what transpired during those meetings. The coordinator is also available to provide general grassroots guidance, and to serve as a central contact for questions on the bill and the legislative process. She can be reached via email at canpgrassroots@gmail.com

The availability of the Grassroots Playbook was announced via an Action Alert emailed to constituents of the committee members on June 7, and via the June edition of *Connections* that was published June 10. Links to the Playbook (and to Frequently Asked Questions about both the bill and the legislative process) are prominently displayed in CANP's [Senate Bill 491 Resource Center](#).

Action for Chapters:

- Urge Chapter members (and non-member colleagues) who are constituents of members of the Business and Professions & Consumer Protection Committee to utilize the Grassroots Action Center to send electronic letters to their Assembly members seeking support for the bill
- Encourage members and colleagues who are constituents of members of the policy committee to call and / or arrange meetings at the Capitol or district offices of their local Assembly members to urge support for the bill
- Utilize Grassroots Coordinator as the central contact for information on grassroots efforts.
- Utilize the campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

Political Action Committee (PAC)

PAC funds continue to come in with membership renewals and from canpweb.org. The current PAC balance as of May 31st is \$18,829.03.

Action for Chapters:

- Support the CANP PAC using canpweb.org as a means to donate to PAC
- Host a PAC fundraiser

Events

37th Annual Educational Conference (2014)

Save the date for the 37th Annual Educational Conference taking place March 20-23, 2014 at the Marriott Hotel and Spa in Newport Beach. The CANP conference discounted rate is \$179 (not including state and local tax). Be on the lookout for a Call for Abstracts that will go out in July / August 2013.

Action for Chapters:

- Reminder members to “save the date”
- Set aside funds to provide scholarships and / or send members to conference
- Set up a plan for donating to raffle
- Discuss potential subjects / abstracts / sessions your Chapter members would like CANP to consider for 2014 education at conference

Education

CEU Certificates

Per the CANP Annual Conference accrediting agency, Arizona Nurses Association (AzNA), criteria for offering continuing education units, the time limit to submit responses within the post-conference evaluation has passed. Attendees received 5 separate communications notifying them of the deadline. Those attendees that did complete the post-conference evaluation may log into canpweb.org to access their CEU certificate within the “My Account” section of the website.

Action for Chapters:

- Let Chapter members who attended the Annual Educational Conference know where to find their CEU certificate if they completed the post-conference evaluation.

Operations

Chapter Alignment Agreement

The Alignment Agreement was finalized by the Alignment Agreement Taskforce in May 2013. The Taskforce voted to recommend the Agreement to the Board of Directors for adoption at the June 13th Board of Directors meeting. The Board of Directors voted to adopt the Agreement and CANP staff are currently working on the roll-out plan that includes a webinar and that will familiarize Chapter Leaders with the Agreement and its accompanied reports. The Alignment Agreement Taskforce was made up of Beth Haney, President, Donna Emanuele, President-Elect, Surani Kwan, Past President, Glen Hendricks, Inland Empire President, Sue Houchen, Silicon Valley President, and Sylvia Estrada, Greater Pasadena President. The Taskforce had met weekly from February to May 2013 to ensure that the up-coming Agreement creates stronger governance between CANP and the Chapters and focuses on the Strategic goals as outlined in the CANP Strategic Plan.

Action for Chapters:

- Save the date for the Alignment Agreement webinar on July 18 at 7:00 p.m.

Board of Directors

The CANP Board of Directors received nominations for Committee Chair positions that were vacating on July 1. On June 13th, the Board voted and approved new Committee Chairs. The 2013-14 Board of Directors are listed below:

- Beth Haney, President
- Donna Emanuele, President Elect
- Mary Huntsinger, VP of Finance
- Sandy Bresnahan, VP of Corporate Affairs
- Surani Kwan, Immediate Past President
- Sylvia Estrada, Membership Chair (New member)
- Debra Palmer, Health Policy Chair
- Karen Bradley, Health Practice Chair (Takes office in October)
- Patti Gurney, Marketing & Communications Chair (New member)
- Camille Fitzpatrick, Education Co-Chair
- Janet Hildebrand, Education Co-Chair (New member)

The new CANP Board members take office on July 1.

Actions for Chapters:

- Be on the lookout for the new Board members' information on canpweb.org after July 1

Chapter Donations

CANP has so far received \$20,500 in Chapter donations for the 2012-13 fiscal year. Thank you to all of the Chapters that donated to CANP this fiscal year. The donations the Chapters provide are of great assistance to CANP in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. If you wish to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Action for Chapters:

- Budget annually for a Chapter donation to CANP
- Set aside a portion of event revenue towards an annual donation to CANP

CANP 2013-14 Budget

The CANP Finance Committee meets quarterly each year. They are charged with guiding the budget process and ensuring the CANP operating budget is in line with actual income and expenses. Their July meeting is slated for a 2012-13 year-end review of how the budget year ended. The October meeting is a budget review meeting, the January meeting starts the new budget development process and the April meeting reviews and finalizes the budget for presentation to the Board of Directors.

This year the CANP Finance Committee approved the 2013-14 CANP operating budget in April and recommended the budget to the Board of Directors. On June 13th the CANP Board of Directors approved the 2013-14 operating budget. The budget will be available after July 1 on canpweb.org.

Action for Chapters:

- The adopted CANP 2013-14 Operating budget will be available for review on canpweb.org

Membership

CANP's membership is currently at 2,632 active and 123 suspended members as of May 2013. CANP membership is on an anniversary basis of when a member joins. There were a little over 1,000 members that had the expiration date of July 1, 2013. CANP has been communicating with those members via monthly email reminders and mailed paper invoices to members. As of June 20th, there are still 798 members that haven't renewed.

Membership Renewals

CANP continuously encourages members to renew their CANP membership. Efforts include placing their membership invoice in their member account online 60 days prior to their renewal date. Second, people are sent an email 30 days prior to their due date and then weekly a month leading up to their expiration date reminding them that their membership is due and encourages them to go online and renew their membership. Third, around their renewal date members are mailed a postcard reminding them to renew. In addition, CANP has resumed sending paper renewal invoices along with a cover letter in the USPS mail.

CANP mailed an outreach letter this month to members who have let their CANP membership lapse illustrating the importance of being part of the organization, especially given the latest

advocacy efforts.

The CANP Strategic Plan calls for five percent growth in membership this year. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at canpweb.org
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues
- Keep members engaged and excited to be a part of the association
 - Offer ice breakers at meetings to facilitate interaction among members
 - Have lightly structured activities at meetings that engage people
 - Create and maintain a preceptor list for early engagement of students in CANP

Membership Promotion

CANP had an exhibit booth at the recent AANP Conference in Las Vegas. People who joined at the conference received two free months of membership.

Membership Committee

CANP is pleased to announce Sylvia Estrada as the new Membership Committee Chair. Sylvia will be working with outgoing Membership Chair Lauren Damato. Lauren will still be available through July to answer any questions while Sylvia is in transition.

Membership Committee members have completed making student presentations and will resume in the late summer / early fall. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Invite students to an "open house" Chapter meeting to introduce them to CANP

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.